



București, September 25th,2025: Open days at WHWU

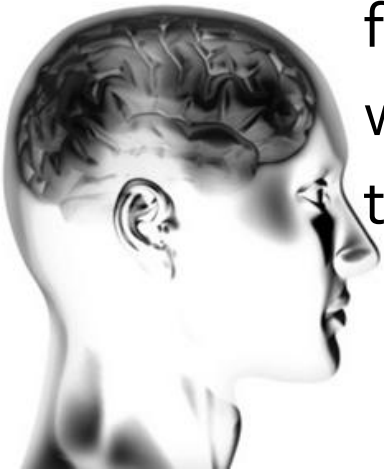
University of Life & Jobs (WHWU)
Metaphor: Hub of Wealth, Health, Wisdom
Myth: prepare individuals for specific jobs?

University of Life & Jobs WHWU



■ Story

It's September 25, 2025, ... 8 a.m., ... another beautiful sunny morning at WHWU, our home university. The university opens its doors again, this time of the year, to its distinguished guests, collaborators, students, and all friends. We welcome today almost 200 people from all over the country and from abroad. You wonder what is WHWU? At the main entrance in the university the following message welcomes you: ...



University of Life & Jobs WHWU



■ Mission

- Facilitator of customized, adaptive, and generative learning for individuals, community, and society
- Play a central role in reshaping the economy and society
- Be an open source of knowledge and competencies and personal development
- Act as a knowledge broker/ hub of knowledge



University of Life & Jobs WHWU



- You are more curious now to learn more about this university. You step inside and on a large banner you find the following information:



University of Life & Jobs WHWU



■ Descriptors

- Network (university, industry, government, alumni)
- Modularization for various career paths (trans-disciplinary, trans-sectorial, cross-border, e-learning)
- High autonomy, flexibility, adaptability, self reconfiguration
- Dynamic driver of community progress
- Interactive, collaborative, healthy, safe, and entertaining learning environment



University of Life & Jobs WHWU



■ **Descriptors** (continued)

- Academics act as facilitators, coaches and mentors
- Lifelong learning and career opportunities creation
- Secondments in business environment
- Integration of traditional and innovative learning methods
- Certification of core competencies instead of job qualifications
- Degrees based on levels of performance (A, B, C, ... levels)



University of Life & Jobs WHWU



It's 9:00 a.m. already. It's time!
Welcome to WHWU! We are happy to
have here with us today!

You wonder how WHWU can meet your
needs?

... and thus discussion begins



University of Life & Jobs WHWU



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